



TECHNOLOGY MANAGEMENT PROGRAM

COLLEGE OF ENGINEERING · UC SANTA BARBARA · WWW.TMP.UCSB.EDU

7TH ANNUAL BUSINESS PLAN COMPETITION 2006 SCORECARD FOR BEST BUSINESS PLAN AWARD

COMPANY NAME: DREW'S DIGITAL DISPLAYS

CATEGORIES	SCALE					SCORE		
MARKET OPPORTUNITY AND BUSINESS ANALYSIS	POOR	1	2	3	4	5	EXCEPTIONAL	_____
COMMENTS:								
FINANCIAL & NEEDS ANALYSIS	POOR	1	2	3	4	5	EXCEPTIONAL	_____
COMMENTS:								
WRITING/ ORGANIZATION/ PERSUASIVENESS	POOR	1	2	3	4	5	EXCEPTIONAL	_____
COMMENTS:								
TOTAL:								

