

New Venture Competition Timeline 2009

Technology Management Program's 10th Annual New Venture Competition gives students a great opportunity to develop business skills, increase their network of business contacts and mentors, to work with students from all over campus, sharpen their creativity, get real-world resume-building experience, and to have a chance to win big money and great visibility!

All currently registered UCSB undergraduate and graduate students are eligible to compete individually or in teams of up to five students.

January 20 Orientation Kickoff

Tuesday Moshers Alumni, 5:30 – 6:30 pm
Obtain information on competition guidelines, schedule of events and an outline for business idea proposal. Hear about where past winners are now.

January 27 Mandatory Sign-up Meeting – TEAM MIXER

Tuesday Moshers Alumni, 5:30 – 7:30 pm
Have an idea or need a team? Join in an entrepreneurial experience and sign-up! Hear information on patents, idea protection and more.

February 3 Marketing Night

Tuesday Moshers Alumni, 5:30 – 7:30 pm
An overview of key marketing components from a successful marketing guru.

February 10 Marketing Mentor Night

Tuesday Moshers Alumni, 5:30 – 7:30 pm
All student teams bring a two-paragraph business idea summary and talk with marketing experts. Obtain feedback from professionals.

February 17 Finance Night

Tuesday Moshers Alumni, 5:30 – 7:30 pm
An overview of key finance components from a successful financial guru.

February 24 Finance Mentor Night

Tuesday Moshers Alumni, 5:30 – 7:30 pm
All student teams bring a two-paragraph business idea summary and talk with finance experts. Obtain feedback from professionals.

March 3 Technology Mentor Night

Tuesday Moshers Alumni, 5:30 – 7:30 pm
All student teams bring a two-paragraph business idea summary and talk with technology experts. Obtain feedback from professionals.

March 10 Legal Mentor Night

Tuesday Moshers Alumni, 5:30 – 7:30 pm
All student teams bring a two-paragraph business idea summary and talk with legal experts. Obtain feedback from professionals.

March 17 2-4 Page Executive Summary & Business Plan Tutorial

Tuesday Moshers Alumni, 5:30 – 7:30 pm
The Executive Summary determines who will proceed to the semifinals. Participants will work with individual advisors to express your business idea.

March 20 New Venture Business Summary Due

Friday Email to Katheryn Greenaway, greenaway@engineering.ucsb.edu by 12:00 pm a 2-4 page executive summary of your business idea (need, solution, size and attractiveness market, business model, team, etc.), along with a coversheet that gives the title of business plan, team member names, contact information (address, phone, email), Perm number, major and year.

March 31 One-Minute Message Workshop

Tuesday Mosher Alumni, 5:30 – 7:30 pm
Student teams will learn how to craft a succinct message on what their idea, team, and product will do for investors and customers, as well as practice delivery.

April 3 Semifinalists announced via website

Friday

April 7 Presentation and Pitching

Tuesday Mosher Alumni, 5:30 – 7:30 pm
This is an in-depth review of what students need to have in their presentations for the New Venture Competition, as well as presentation practice.

April 14 Tech Coast Angels Pitching Session

Tuesday ESB Room 2001, 10:30 – 2:30 pm
Students will have the opportunity to sit in on an entrepreneurial funding session to view real companies pitch to potential investors and hear how the group evaluates each opportunity.

April 21 Semifinal Venture Fair

Tuesday Mosher Alumni, 5:30 – 8:30 pm
Student teams arrive at 5 pm, a table and easel will be provided for presentation of their idea to judges from the business community. Bring a preliminary copy of your business plan and be prepared to give your *Elevator Pitch*.
Winners announced the following day by noon on the website.

May 1 PRACTICE RUNS of Final Presentation

Friday Mosher Alumni, 9:30 am – 3:30 pm
Each finalist team will schedule a 50-minute appointment to test-drive your 10 minute live presentation for the finals and seek advice.

May 8 BUSINESS PLANS DUE

Friday Submit 6 electronic and hard copies, less than 20 pages total, no later than 12:00 pm to Katheryn Greenaway, Bldg. 937, Office 1004.

**May 15 New Venture Competition Finals 4:00 – 7:00 pm
Loma Pelona**

Final teams will meet at 3:30 pm for a technical run through and then will be cloistered for the remainder of the competition until their turn to present. A reception will follow the competition; teams be equipped to outfit a table as in the Fair to present ideas to Angel Investors and VCs in attendance.