

Lecture Series Winter 2012

Opportunities and Perspectives in Technology, Business and Society

Thursday, February 2, 5:30pm, Broida, 1610



Lynda Weinman

Co-founder and Executive Chair, lynda.com

Lynda Weinman is co-founder and executive chair of lynda.com, one of the pioneering companies in online education. Lynda is a self-taught computer expert, author, educator, and entrepreneur. A Web graphics and design veteran and author of dozens of best-selling books, Lynda wrote the very first industry book on Web design, *Designing Web Graphics*, in 1995. Before launching lynda.com, she was a faculty member at Art Center College of Design in Pasadena, CA, and worked as an animator and motion graphics director in the film special effects industry.

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