TMP 149 Application Form

This application is how we choose the students who make it into TMP 149 – Developing a Market-tested Business Model. We’re interested in your background and why you want to take the class.

Working Team Name (all members MUST use the same team name):

Your Name:

Email Address:

Major and Graduation Year:

Do you have any non-academic work experience? If so, what?

Why do you want to take this class?

Provide a short description of your business idea, the target customer, and the problem or pain for that customer your idea fixes:

How many of your confirmed team members will be enrolling in TMP149?

This class involves creating a minimum viable product (MVP) to validate. What capabilities are required to build your team’s MVP, and who on your team will provide those capabilities?

If there was one spot left in the class and we were choosing between your team and another team, tell us why yours should be the team in the class.