MTM grads earn on average $12k more in starting salary than MBA grads.

SOURCE: PAYSCALE.COM

WHO IT’S FOR
We designed the degree for engineers who want leadership positions within their area of technical expertise at top technology companies and startups.

We accept only the most talented and highly qualified early-career engineers and scientists from around the world. We look for individuals who have distinguished themselves as technical experts and who have demonstrated leadership potential.

Propel Your Career as a Leader in Technology Ventures

It takes more than just technical skills for an engineer to become a true leader. Technology companies desperately need engineers with the business acumen, management skills, and entrepreneurial vision to lead technical teams. Managers with that rare combination are highly sought after.

Develop the skills you need to position yourself as a leader with UC Santa Barbara’s Master of Technology Management (MTM). Go further, faster.

About the MTM

UC Santa Barbara’s Master of Technology Management is a selective nine-month, immersive master’s degree program designed to catapult highly qualified, early-career engineers and scientists toward becoming leaders of technology ventures by developing skills to manage technical people, processes and products.

What to Expect

In the MTM program, you’ll learn how to:
• Recognize opportunities for a new product
• Determine what your company needs to go after it
• Secure the resources to develop it
• Manage the people and processes to implement and deliver it

You’ll gain these skills in a rigorous, nine-month full immersion program. Each class moves through the program together as a cohort, a model that cultivates rich shared learning experiences as a strong sense of camaraderie. As a result, you’ll build friendships and collegial partnerships at UC Santa Barbara that will last throughout your career.
Why Choose UC Santa Barbara

CURRICULUM: REAL-WORLD EXPERIENCE
In developing the MTM curriculum, we interviewed dozens of influential tech executives, entrepreneurs and investors about the skills students need to thrive as tech leaders, aligning the learning goals of every course with those needs. You will learn to build and cultivate management teams, budget and resource innovative projects, assess market demand for new products, and make strategic decisions in the midst of uncertainty. Plus, you’ll cultivate the intangible human factors like communication, empathy and influence that make for great leadership.

FACULTY
Learn from Those Who Have Done It
Our faculty members are among the most nationally well-known scholars and teachers in the field of technology management with real-world experience in leading tech ventures as well as consulting for them. We also offer a full-time staff dedicated to professional development and job placement.

ACCESS
Connect with an Active Network
The Master of Technology Management program resides within UC Santa Barbara’s acclaimed and highly-rated College of Engineering, which offers access to a professional and educational network that includes some of the world’s leading entrepreneurs, investors and scholars in the realms of technology, science and engineering.

LOCATION
Beautiful Scenery, Deep Technology Roots
Santa Barbara is one of the most desirable places in the world to live, work and study. Nestled between the beautiful Santa Ynez Mountains and the Pacific Ocean, UC Santa Barbara enjoys deep relationships with the technology communities locally and throughout California.
We built Oracle on the backs of smart, hardworking engineers. Although it’s easy to find bright engineers to help us build products, it’s not always easy to find engineers to assign leadership roles; they just don’t have the right skills. **UC Santa Barbara’s MTM program** takes high caliber engineers and turns them into just the kinds of leaders Oracle and other businesses need.

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**JEFF HENLEY**
Vice-Chairman of the Board
Oracle Corporation

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**Apply**

We’re accepting applications for the Fall 2016 class. Apply now to make the most of your potential.

**APPLICATION DEADLINES:**

- **January 6, 2016**
  Round 1
- **April 6, 2016**
  Round 2
- **June 1, 2016**
  Round 3

Visit [mtm.ucsb.edu](http://mtm.ucsb.edu) to apply today.